



Michael Sales, Art Direction

Michael Sales has over fifteen years experience in journalism, multimedia production and art direction. His expertise is in transforming ideas and concepts into interactive media content for multiple platforms. Specific skills include interactive art direction, front end web design, video production, graphic art design and illustration.

Mike has worked at the online desk at Reuters in Washington D.C. and as an online producer at the Charlotte Observer, specializing in web development, video production and interactive animation. His design and illustration work has been featured by Howard University, Christian writer Dorinda Nusum and Essence.com. Currently, Mike is currently a Video Design contractor at Red Ventures in Fort Mill, SC while also serving as a freelance multimedia producer, specializing in multimedia design, video production and illustration.

A graduate of Howard University, Mike received an MA in Interactive Media from Elon University in 2011.