



NEWS

FOR IMMEDIATE RELEASE
July 15, 2011

Contact: David Ibsen
704.321.4741 x104

PATTON McDOWELL & ASSOCIATES CONTINUE TRAJECTORY

Company Sees Continued Success

CHARLOTTE, NC – By the reading of the news and other information, the economic situation has a fair amount of uncertainty. Yet for Patton McDowell & Associates (PMA), the certainty has been growth. Since its founding in 2009, the professional services firm has continued to gain new clients, new engagements and expand into new geographies, to deliver organizational strategy and philanthropic counsel.

“We have seen many nonprofits refocusing and postponing key activities. Fortunately, our clients have seen these economic times as a crucial time to further develop their infrastructure and prepare for the future,” said Patton McDowell, President. “Since I founded the firm, the economy has been a question mark and now, after more two years, it seems that the fundamentals have changed. Nimbleness and a strategic focus will be key to future success for both us and our clients.”

In the second quarter, PMA added a number of new projects, including Arts of the Albemarle, Presbyterian Healthcare Foundation and Project One. For Arts of the Albemarle, PMA assessed their development functions, created a development platform, established an endowment campaign plan and provided some key training.

For Presbyterian Healthcare Foundation, PMA conducted a campaign study to determine capacity for a future campaign. This work included historical and current data analysis, stakeholder interviews and establishing a campaign plan.

For Project One, PMA developed a structure for development and strategic planning. From interviewing board members to reviewing other scholarship funds, PMA developed an 18-month plan to go forth.

About Patton McDowell & Associates

Patton McDowell & Associates provides strategic planning, organizational development and fundraising counsel to the nonprofit community. Founded in Charlotte, NC in 2009, the firm has grown to serve clients in the Southeast and Mid-Atlantic with an expanding team of nonprofit professionals. To learn more, please visit www.pattonmcdowell.com.

###

