



## NEWS

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### **SUCCESSFUL YEAR FOR PATTON McDOWELL CO.**

Since Founding, Company Sees Steady Growth

**CHARLOTTE, NC** – In the months that have elapsed since the firm was founded, Patton McDowell & Associates (PMA) has seen a year of expansion and receptivity from clients. Now looking at the path forward, founder Patton McDowell sees much opportunity, even with current economic malaise.

“I am pleased with the progress that this company has had, our consultants and clients have embraced our model, even with so much uncertainty in the economy,” said Patton McDowell, Managing Director. “When I look at the rear-view mirror, it’s a blur, how fast 2009 swept by. I hope that we continue to enjoy the path of progress that we had last year.”

McDowell, with a background in nonprofit management, fundraising, public speaking, strategic planning and organizational development, set out on his own path in 2009 to assist clients in the nonprofit sector, McDowell thought there could be no better time to set out on his own path. With a MBA from Queens University and a BA from UNC Chapel Hill, McDowell has leadership experiences across North Carolina and clients across the Southeast.

During 2009, many new client relationships were established. Some examples include Greensboro College, in Greensboro, NC; Metrolina Regional Scholars Academy in Charlotte, NC; North Carolina MedAssist in Charlotte, NC; Seed Programs International in Phoenix, AZ; and the **Jubilee Family Development Center** in Lynchburg, VA. These engagements covered a number of different areas, including development, governance, coaching and strategy.

PMA first worked with Greensboro College, assisting this small, Methodist-affiliated university run an effective alumni giving campaign. PMA efforts resulted in The Chairman’s Challenge – a \$50,000 challenge program – focused on new and increased giving to add dollars to the giving pool. PMA created a platform to which alumni responded, giving over \$90,000 in new and increased dollars to the annual giving program.

PMA helped to make NC MedAssist’s 2010 *Prescription for Hope Gala* a success, a nearly year-long effort to enhance its marketing and fund development efforts. Testimonials highlighted MedAssist’s impact on the community. Charlotte-based sponsors rallied for the event – including Presbyterian Hospital, Bank of America, and PWC – with sponsorships exceeding \$50,000, more than doubling the corporate support from the year before.

“I am thankful that we have been able to both establish a foothold, with all the questions about the economy, and to deliver great results for our clients,” continues McDowell. “In 2010, and future years, we hope to continue this growth and results.”

About Patton McDowell & Associates

Patton McDowell & Associates provides strategic planning, organizational development and fundraising counsel to the nonprofit community. Founded in Charlotte, NC in 2009, the firm has grown to serve clients in the Southeast and Mid-Atlantic with an expanding team of nonprofit professionals. To learn more, please visit [www.pattonmcdowell.com](http://www.pattonmcdowell.com).

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